

REPORT

VIRTUAL AWARENESS SESSION ON PRE-PITCHING FOR START-UP ROUND 3.1- “GREEN RESOLVE- AMRIT KAAL ADHYAY”

Event Date: 24.05.2023

About the event:

On 24th May 2023, ASHINE along with Indian Oil Corporation Limited organized Virtual Awareness Session on Pre-pitching for Start-up round 3.1- “Green Resolve-Amrit Kaal Adhyay”.

The initiative by IndianOil aims to support and foster a conducive ecosystem for innovation in the domestic hydrocarbons sector by promoting promising start-ups. The scheme focuses on ideas with significant business potential, social relevance, and environmental protection. Validated proof-of-concepts may receive support for commercialization through equity participation.

The objectives of this session were to spread awareness about this initiative and promote collaborative research, develop a vibrant & innovative ecosystem, nurture innovation & entrepreneurship, boost start-ups with rural orientation, and open up avenues for innovators to launch start-up projects.

The session was taken up by Mr. Vivek Pandey (Senior Manager (CP & ES), Indian Oil Corporation Ltd.) and moderated by Mr. Darshan Mehta (Senior Incubation Manager, ASHINE).

This event served as an excellent platform for startups, innovators, students, and faculty members to learn about the IndianOil Start-Up Scheme.